

FlexIt, the Powerful New Club Lead Generation and User Acquisition Solution

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FlexIt Inc. launches best-in-class, revolutionary platform for clubs to grow their member bases

New York, NY (Sept. 10, 2018) – For fitness club owners, reaching new gym-goers and generating qualified leads is now easier than ever before. [FlexIt Inc.](#) is the new disruptive mobile app that makes it easier for users and clubs to find one another by enhancing the end-to-end process from discovery to repeat usage. FlexIt offers consumers the flexibility that they expect, while enhancing profitability for the clubs. FlexIt's extensive network matches prospective members with clubs that can provide them with the personalized fitness experience they seek.

Featuring best-in-class technology, FlexIt is a powerful member acquisition tool for club owners. Its lead generation capabilities arise from the flexibility it provides users to seamlessly trial new gyms. FlexIt provides a truly frictionless check-in process – users simply open the FlexIt mobile app, locate the club that they want to try, and then experience all that the club has to offer.

FlexIt provides its club partners with unparalleled value. FlexIt features robust analytics and deep consumer insights; reduced check-in overcrowding at the front desk; incremental revenue; organic cross-promotion and marketing opportunities; and provisions for real-time guest feedback that will improve the overall customer experience. In addition, FlexIt will soon offer direct communication channels with customers after a workout, dynamic pricing, and innovative personal training scheduling services.

FlexIt is club focused, yet consumer centric – a timely reflection of today's user and their desire to craft a personalized fitness journey. FlexIt provides flexible gym access, enabling users to work out how they want, where they want, and when they want. Pushing the envelope on technology, FlexIt empowers clubs to take advantage of consumer trends, reach individuals that they otherwise couldn't, and ultimately unleash the power of their unique offering.

FlexIt has partnered with large national club chains, and will soon be available for download in the App Store and Google Play. Click [HERE](#) to partner with FlexIt today.

About FlexIt: FlexIt Inc. is the mobile app that quickly and seamlessly enables users to access gyms wherever and whenever they want, and only pay for the amount of time that they are in the facility. FlexIt offers consumers the flexibility that they

expect, while generating leads and enhancing profitability for fitness clubs. FlexIt provides club access to users while simultaneously providing clubs with access to a large network of prospective members. FlexIt will soon be available for download on iOS and Android in the respective app stores; for more information, please visit www.flexit.fit.

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